



Ministry of Tourism  
Government of India  
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Come let's celebrate Tourism

पर्यटन  
5<sup>th</sup> to 25<sup>th</sup>  
October 2017 पर्व

PARYATAN  
5<sup>th</sup> to 25<sup>th</sup>  
October 2017 PARV

Dekho Apna Desh

CALENDAR OF EVENTS

अतिथिदेवो भव  
Atithidevo Bhava

अतुल्य! भारत  
Incredible! India

**24x7 Toll-free Tourist Helpline Number:**

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**Short Code: 1363**

Languages Supported : English, Hindi, Arabic, French, German,  
Italian, Spanish, Japanese, Korean, Chinese, Portuguese and Russian

Date	Venue	Cultural Events	Other Activities
5th October (Thursday)	Humayun's Tomb, <b>Delhi</b>	Meera Bhajan by Vidya Shah Dastan-e-Amir Khusrau : Dr. Syeda Hameed, Zakia Zaheer & Rene Singh	Time : 5.45 AM <ul style="list-style-type: none"> <li>● <b>Paryatan Parv Cycle Rally</b> from India Gate to Qutab Minar</li> <li>● Guided Heritage Walks at Humayun's Tomb at 8 AM, 10 AM, 11 AM and 4 PM</li> <li>● Painting Competition (<i>Ministry of Culture</i>)</li> <li>● Inaugural Programme of Paryatan Parv at Humayun's Tomb at 5 PM</li> </ul> 5.30 PM : Lamp Lighting <ul style="list-style-type: none"> <li>■ Welcome address by Secretary (Tourism)</li> <li>■ Screening of Delhi Film</li> <li>■ Launching of Video / Photography/ Blog Competitions</li> <li>■ Address by Hon'ble Minister (Tourism)</li> <li>■ Screening of Film by Aga Khan Foundation</li> <li>■ Distribution of Prizes for Painting Competition</li> <li>■ Address by Hon'ble Minister (Culture)</li> </ul> 6.30 PM : Meera Bhajan by Vidya Shah 7.30 PM : Dastan-e-Amir Khusrau : Dr. Syeda Hameed, Zakia Zaheer & Rene Singh
	Mumbai, <b>Maharashtra</b>		Inauguration of Paryatan Parv, with Audio Visual Presentations, Cultural Programme, etc.
	Tithal, Dwarka, Gopnath, Somnath, Madhavpur (Dist. Porbandar), Suvali (Dist Surat), Mandvi (Dist Kutch), <b>Gujarat</b>	Cultural Evening : Performances by local artists and Chhattisgarh Tribal groups under Ek Bharat Shrestha Bharat. ( <i>State Government</i> )	<b>Beach Festival</b> (till 31st October) <ul style="list-style-type: none"> <li>● Arts and Crafts</li> <li>● Cuisines</li> <li>● Adventure Sports</li> <li>● Competitive Activities: Mehendi, Music, Dance, Sand art</li> <li>● Activities for Children - Games, Drawing etc.</li> </ul>
	<b>At National Level</b>		Launch of Online <b>Video, Photography and Blog Competition</b> (till 20.10.2017)
			Launch of Campaigns on Doordarshan to promote tourism to Jammu & Kashmir and NE Region
	Ahmedabad, <b>Gujarat</b>		<b>Photography Contest</b> (5th to 25th October) Themes: <ul style="list-style-type: none"> <li>● From an eye of a Nature Lover: Wildlife, Landscape etc.</li> <li>● Khushboo Gujarat Ki</li> </ul>
	<b>Maharashtra</b>		Video <b>Presentations</b> and Discover Maharashtra Presentations at schools across Maharashtra (Till 25th October)
			<b>Essay Competition</b> in Marathi / English on the topic, अद्भूत महाराष्ट्र - माझे प्रवास वर्णन across Maharashtra (Till 25th October)

Date	Venue	Cultural Events	Other Activities
	Mumbai, <b>Maharashtra</b>		<b>Tourism Rally</b> at Shivaji Park by IHM, Mumbai
	Kolkata, <b>West Bengal</b>		<b>Tourism Run / Heritage Walk</b> for Students and Stakeholders
	Lucknow, <b>Uttar Pradesh</b>		<b>Run for Incredible India</b> from Begum Hazrat Mahal Park to Imambara by IHM, Lucknow
			<b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. at Bada Imambara and Chhota Imambara by IHM, Lucknow
			<b>Distribution of New Trash Bags</b> at Bada and Chhota Imambara by IHM, Lucknow
	Jaipur, <b>Rajasthan</b>		<b>Run for Incredible India</b> from Albert Hall to Birla Mandir by IHM, Jaipur
	Bhubaneswar, <b>Odisha</b>		<b>Tourism Run / Heritage Walk</b> for Students and Stakeholders
	Port Blair, Cellular Jail, <b>A&amp;N Islands</b>		<b>Tourism Run / Heritage Walk</b> for Students and Stakeholders
	Gurdaspur, <b>Punjab</b>		<b>Run for Incredible India</b> by IHM, Gurdaspur
	Hajipur, <b>Bihar</b>		<b>Tourism Run</b> for Students and Stakeholders by IHM, Hajipur
	Shahpura Lake, Bhopal, <b>Madhya Pradesh</b>		<b>Nukkad Natak</b> by IHM, Bhopal
<b>6th October</b> (Friday)	Purana Qila, <b>Delhi</b>	Indo-ASEAN Festival (Ministry of Culture)	<ul style="list-style-type: none"> <li>Heritage Walk</li> <li>Yoga Session</li> <li>Tourism Exhibition</li> <li>Painting Competition</li> </ul>
	Bhedaghat, Jabalpur, <b>Madhya Pradesh</b>	Narmada Utsav – Cultural Event showcasing the folk heritage of the State. (State Government)	<ul style="list-style-type: none"> <li>Sensitisation Programmes for Stakeholders</li> <li>Quiz / Essay / Painting Competitions for students</li> <li>Tourism Exhibition</li> </ul>
	Veer Sawarkar Marg, Mumbai, <b>Maharashtra</b>		<b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Mumbai
	Kolkata, <b>West Bengal</b>		<b>Drawing &amp; Painting Competition</b> for Students / Travel Associations

Date	Venue	Cultural Events	Other Activities
	Patna, <b>Bihar</b>		<b>Sensitisation Workshop for Stakeholders</b>
	Gurdaspur, <b>Punjab</b>		<b>Tourism Rally</b> at Gurdaspur City Centre by IHM
	Hajipur, <b>Bihar</b>		<b>Tourism Rally</b> to Gandhi Chowk by IHM, Hajipur
	Bittan Market, Bhopal, <b>Madhya Pradesh</b>		<b>Nukkad Natak</b> by IHM Bhopal
	Besant Nagar, Chennai, <b>Tamil Nadu.</b>		<b>Nukkad Natak</b> by IHM, Chennai
	NOIDA, <b>Uttar Pradesh</b>		<b>Nukkad Natak</b> by IITM, NOIDA
7th October (Saturday)	Ahmedabad, <b>Gujarat</b>	Rashtriya Sanskriti Mahotsav (Ministry of Culture)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Yoga Session For local travel trade, students etc,</li> </ul>
	Songadh, Dist – Vyara, <b>Gujarat</b>	Cultural Evening : Performances from Gujarat and Chhattisgarh Tribal Groups under Ek Bharat Shrestha Bharat. (State Government)	<b>Tribal Festival</b> (till 9th October) <ul style="list-style-type: none"> <li>• Inaugural Parade with Tableau depicting Tribal Culture, Dangi Music, Cartoon Characters, Chhattisgarh and Gujarat Tribal Groups performance, etc.</li> <li>• Digital India - Awareness Program about BHIM App, Cashless India etc.</li> <li>• Awareness Program on Women Empowerment, Role of Women in Tourism.</li> </ul>
	Dal Lake, Srinagar, <b>Jammu &amp; Kashmir</b>	Cultural Evening (Govt. of J&K & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders at Srinagar and Gulmarg</li> </ul>
	Central University of Kashmir, <b>Jammu &amp; Kashmir</b>		<b>Seminar</b> on “Sustainable Tourism - A Tool for Development”
	Purana Qila, <b>Delhi</b>	Indo-ASEAN Festival (Ministry of Culture)	<ul style="list-style-type: none"> <li>• Tourism Exhibition</li> <li>• Sensitization Program for Stakeholders</li> <li>• Painting Competition</li> </ul>
	Bhedaghat, Jabalpur, <b>Madhya Pradesh</b>	Narmada Utsav – Cultural Event showcasing the folk heritage of the State. (State Government)	<ul style="list-style-type: none"> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Tourism Exhibition</li> </ul>
	Kolkata, <b>West Bengal</b>	Classical / Cultural Programme at Rotary Sadan Hall (RD East with ICCR / Cultural Associations)	<ul style="list-style-type: none"> <li>• Tourism Exhibition</li> <li>• Painting Competition</li> </ul>

Date	Venue	Cultural Events	Other Activities
	Vaishali, <b>Bihar</b>		<b>Excursion Trip</b> for Students and Stakeholders
	Bhubaneswar, <b>Odisha</b>		<b>Excursion Tour</b> for Students
	Port Blair, <b>A&amp;N Islands</b>		<b>Quiz Contest</b> for Students
	Orchha, <b>Madhya Pradesh</b>		<b>Go Heritage Walk</b> (4 pm to 6 pm) – with a local heritage expert who will disseminate information about Madhya Pradesh's rich art, culture and heritage
	Char Imli Area, Bhopal, <b>Madhya Pradesh</b>		<b>Run</b> for Incredible India by IHM, Bhopal
	Mumbai, <b>Maharashtra</b>		Consular And Diplomatic Missions <b>Symposium</b> "Maharashtra Through Our Eyes"
	Aurangabad and Nashik, <b>Maharashtra</b>		Art & Craft Exhibition at MTDC's Kalagram (Till 25th October 2017)
	Ahmedabad, <b>Gujarat</b>	Rashtriya Sanskriti Mahotsav ( <i>Ministry of Culture</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Heritage Walk</li> <li>• Quiz, Essay, Debate and Painting Competitions for School Students</li> <li>• Sensitisation Programme for taxi drivers and coolies</li> </ul>
	Purana Qila, <b>Delhi</b>	Indo-ASEAN Festival ( <i>Ministry of Culture</i> )	<ul style="list-style-type: none"> <li>• Tourism Exhibition</li> <li>• Sensitization Program for Stakeholders</li> <li>• Painting Competition</li> </ul>
	Bhedaghat, Jabalpur, <b>Madhya Pradesh</b>	Narmada Utsav – cultural event showcasing the folk heritage of the State. ( <i>State Government</i> )	<ul style="list-style-type: none"> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Tourism Exhibition</li> </ul>
	Mumbai, <b>Maharashtra</b>		Guided Heritage Walk of Fort Area for Travel Trade, Guides and Students
	Destinations in <b>Madhya Pradesh</b>		<b>Go Heritage Runs</b> at various heritage destinations of Madhya Pradesh.
	Char Imli Area, Bhopal, <b>Madhya Pradesh</b>		<b>Run</b> for Incredible India by IHM, Bhopal
	Patna, <b>Bihar</b>		<b>Guided Heritage Walk</b> for Stakeholders
	Thakur Pukur, Kolkata, <b>West Bengal</b>		<b>Quiz / Essay Competition</b> for Students and Stakeholders

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9th October (Monday)	Ahmedabad, <b>Gujarat</b>	Rashtriya Sanskriti Mahotsav (Ministry of Culture)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Workshop for sensitizing on Home Stay and B &amp; B Tourism Exhibition</li> </ul>
	<b>New Delhi</b>		<b>Workshop with</b> Association of Tourist Transport Operators and Department of Ex-Serviceman Welfare, M/o Defence for deployment of Ex-Servicemen as tourist drivers.
	IITM, Noida IITM, Gwalior		<b>Workshop on</b> Travel Writing and Photography
	<b>Maharashtra</b>		<b>Video Competition</b> on the theme 'My Best Travel Story / माझे आवडते पर्यटन गोष्ट'
	Kolkata, <b>West Bengal</b>		<b>Sensitisation Programme</b> for Tourist Taxi Drivers / Operators (RD, East)
	Tidal Park, Chennai, <b>Tamil Nadu.</b>		<b>Rally</b> on Tourism by IHM, Chennai.
	Lucknow, <b>Uttar Pradesh</b>		<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector Stakeholders by IHM, Lucknow
	Mumbai, <b>Maharashtra</b>		<b>Nukkad Natak</b> at Dadar by IHM, Mumbai
	Gurdaspur, <b>Punjab</b>		<b>Nukkad Natak</b> by IHM, Gurdaspur
10th October (Tuesday)	Taj Mahal, Agra, <b>Uttar Pradesh</b>	Dastan-e-Amir Khusrau : Dr. Syeda Hameed, Zakia Zaheer & Rene Singh (Ministry of Culture)  Cultural Event of Music & Dance (Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Guided Heritage Walks</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Tourism Exhibition</li> <li>• Food Festival</li> </ul>
	Sirpur, <b>Chhattisgarh</b>	Cultural Evening (Govt. of Chhattisgarh & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Heritage Walk around Site</li> </ul>
	Ellora, <b>Maharashtra</b>	Cultural Evening (Govt. of Maharashtra & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Guided Heritage Walks</li> <li>• Illumination around Site</li> </ul>
	All Districts of <b>Gujarat</b>		Swachhta Seva Campaign : Cleanliness Drives till 25th October
	Bhopal, <b>Madhya Pradesh</b>		Quiz Competition by IHM, Bhopal
	Adyar, Chennai, <b>Tamil Nadu</b>		<b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers and vendors by IHM, Chennai
	<b>Maharashtra</b>		Inauguration of <b>Guide Training Course</b> at Mumbai, Nagpur, Aurangabad and Pune.

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	Kolkata, <b>West Bengal</b>		<b>Excursion Trip</b> for Students
<b>11th October</b> (Wednesday)	Shimla, <b>Himachal Pradesh</b>	Cultural Evening (Govt. of H.P. & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>● Sensitisation Programmes for Stakeholders</li> <li>● Illumination around Site</li> <li>● Quiz / Essay / Painting Competitions for students</li> <li>● Tourism Exhibition</li> </ul>
	Golconda Fort, <b>Telangana</b>	Cultural Evening (Govt. of Telangana & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>● Guided Heritage Walks</li> <li>● Sensitisation Programmes for Stakeholders</li> <li>● Illumination around Site</li> <li>● Quiz / Essay / Painting Competitions for students</li> <li>● Tourism Exhibition</li> </ul>
	Raipur, <b>Chhattisgarh</b>		<ul style="list-style-type: none"> <li>● Quiz, Essay, Debate and Painting Competitions for School Students</li> <li>● Sensitization programme for Taxi Drivers, etc.</li> </ul>
	Aurangabad, <b>Maharashtra</b>		<ul style="list-style-type: none"> <li>● Quiz, Essay, Debate and Painting Competitions for School Students</li> <li>● Sensitization programme for Taxi Drivers, etc.</li> </ul>
	Ahmedabad, <b>Gujarat</b>		<b>Seminar</b> on Home Stay Policies : All India Institute of Local Self Government
	Bengali Academy, Nandan, Kolkata, <b>West Bengal</b>		<b>Seminar</b> on Tourism with ASI and Stakeholders
	NOIDA, <b>Uttar Pradesh</b>		<b>Nukkad Natak</b> by IITM, NOIDA
	Lucknow, <b>Uttar Pradesh</b>		<b>Tourism Rally</b> by IHM, Lucknow <b>Nukkad Natak</b> at Baradari by IHM, Lucknow <b>Excursion Trip for Students</b> by IHM, Lucknow
	Bhopal, <b>Madhya Pradesh</b>		Distribution of new, attractive trash bags at important tourist places by IHM, Bhopal
<b>12th October</b> (Thursday)	Chennai, <b>Tamil Nadu</b>		Tamil Nadu Tourism Mart - Inauguration
	Siddhpur, Dist – Patan, <b>Gujarat</b>		<b>Tourism: Youth in Action</b> <ul style="list-style-type: none"> <li>● Elocution: Role of Youth in Tourism Development</li> <li>● Poster Making Competition: Swachh Bharat</li> <li>● Essay Writing Competition: Role of ICT in Tourism Development.</li> <li>● PPT Competition : Gujarat : Perfect Destination for Tourism</li> </ul>

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	Aurangabad, <b>Maharashtra</b>		<ul style="list-style-type: none"> <li>Workshop for sensitizing on Home Stay / B&amp;B</li> <li>Yoga Session for local travel trade, students etc.</li> </ul>
	IITTM, <b>Bhubaneshwar</b>		<b>Seminar</b> on "Swachh Paryatan - An Instrument for Sustainable Development"
	Habibganj Railway Station, Bhopal, <b>Madhya Pradesh</b>		<b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Bhopal
	Besant Nagar, Chennai, <b>Tamil Nadu</b>		<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector Stakeholders by IHM, Chennai.
	Gurdaspur, <b>Punjab</b>		<b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Gurdaspur
	NOIDA, <b>Uttar Pradesh</b>		<b>Essay / Quiz Competition</b> at IITTM, NOIDA
	Hajipur, <b>Bihar</b>		<b>Nukkad Natak</b> by IHM, Hajipur
<b>13th October</b> (Friday)	Ranchi <b>Jharkhand</b>	Cultural Evening (Govt. of Jharkhand & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>Sensitisation Programmes for Stakeholders</li> <li>Illumination around Site</li> <li>Quiz / Essay / Painting Competitions for students</li> <li>Tourism Walk / Run</li> </ul>
	Kolkata, <b>West Bengal</b>	Classical / Cultural Programme (RD East with ICCR / Cultural Associations)	<ul style="list-style-type: none"> <li>Tourism Exhibition</li> <li>Sensitization Program for Stakeholders</li> <li>Painting Competition</li> </ul>
	<b>Pondicherry</b> University		<b>Workshop</b> on "Sustainable Tourism for Inclusive Growth of Rural Areas"
	Ahmedabad, <b>Gujarat</b>		<b>Seminar</b> on Sustainable Tourism for Development
	Chennai, <b>Tamil Nadu</b>		Tamil Nadu Tourism Mart
	ISBT Terminal, Bhopal, <b>Madhya Pradesh</b>		Atithidevo Bhava Sensitization Programme for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Bhopal
	NOIDA, <b>Uttar Pradesh</b>		Excursion for students to iconic places by IITTM, NOIDA.
<b>14th October</b> (Saturday)	Bodhgaya, <b>Bihar</b>	Cultural Evening (Govt. of Bihar & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>Guided Heritage / Tourism Walks</li> <li>Illumination around Site</li> <li><b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Bhopal</li> <li><b>Excursion Trip for Students</b> from Hajipur to iconic sites in Bodhgaya</li> </ul>



Date	Venue	Cultural Events	Other Activities
	Gangtok, <b>Sikkim</b>	Cultural Evening (Govt. of Sikkim & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>● Illumination around Site</li> <li>● Quiz / Essay / Painting Competitions for students</li> <li>● Sensitisation Programmes for Stakeholders</li> <li>● Tourism Exhibition</li> <li>● Showcasing Handicrafts/ Handlooms/ Cuisine</li> <li>● Workshop on Homestays</li> </ul>
	Chennai, <b>Tamil Nadu</b>		Tamil Nadu Tourism Mart
	Ahmedabad, <b>Gujarat</b>		<b>A Walk</b> in World Heritage City of Ahmedabad with Stakeholders
	University of <b>Hyderabad</b>		<b>Workshop on</b> "Changing Paradigms in Tourism Management - Prospects and Challenges"
	Kolkata, <b>West Bengal</b>		<b>Sensitisation Programme</b> for Radio Taxi Drivers
	Boat Club, <b>Bhopal</b>		<b>Tourism Rally</b> by IHM Bhopal
	Chennai, <b>Tamil Nadu</b>		<b>Run</b> for Incredible India from Madya Kailash to Tidal Park, by IHM, Chennai.
15th October (Sunday)	Varanasi, <b>Uttar Pradesh</b>	Dastangoi, Dhai Aakhar Ki (Kabir) at Lal Khan's Tomb : Ankit Chadha (Ministry of Culture) Cultural Event of Music & Dance (Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>● Guided Heritage Walks in City</li> <li>● Sensitisation Programmes for Stakeholders</li> <li>● Illumination around Site</li> <li>● Quiz / Essay / Painting Competitions for students</li> <li>● Tourism Exhibition</li> </ul>
	Nainital, <b>Uttarakhand</b>	Cultural Evening (Govt. of Uttarakhand & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>● Sensitisation Programmes for Stakeholders</li> <li>● Illumination around Site</li> <li>● Quiz / Essay / Painting Competitions for students</li> </ul>
	Chennai, <b>Tamil Nadu</b>		Tamil Nadu Tourism Mart
	Hanuwantiya, District Khandwa, <b>Madhya Pradesh</b>	Cultural Events in the evening (State Govt. of M.P.)	<b>Jalmahotsav</b> - Festival of Adventure Tourism <ul style="list-style-type: none"> <li>● Adventure Activities</li> <li>● Crafts Bazaar</li> <li>● Food Bazaar (Till 2nd January 2018)</li> </ul>
	IITM, <b>Nellore</b>		<b>Workshop on</b> "Promoting Cleanliness in Destinations"
	Shahpura Lake, Bhopal, <b>Madhya Pradesh</b>		<b>Tourism Rally</b> by IHM Bhopal

Date	Venue	Cultural Events	Other Activities
16th October (Monday)	Jaipur, Rajasthan	Naaty Katha 'Panch Kanya' : Dr. Sonal Mansingh (Ministry of Culture)	<ul style="list-style-type: none"> <li>Guided Heritage Walks</li> <li>Sensitisation Programmes for Stakeholders</li> <li>Illumination around Site</li> <li>Quiz / Essay / Painting Competitions for students</li> <li>Tourism Exhibition</li> </ul>
	Kurukshetra, Haryana	Cultural Evening (Govt. of Haryana & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>Illumination around Site</li> <li>Quiz / Rangoli / Painting Competitions for students</li> <li>Craft Bazaar</li> <li>Food Court</li> <li>Cultural Performances</li> <li>Sensitisation Programmes for Stakeholders</li> </ul>
	Kolkata, West Bengal		<b>Mini Paryatan Parv at Bratachari Gram</b> (2 days)
	Gurdaspur, Punjab		<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector Stakeholders by IHM, Gurdaspur.
	Sonepur, Bihar		<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector Stakeholders at Sonepur Mela Site by IHM, Hajipur.
	Bhopal, Madhya Pradesh		<b>Essay Competition</b> by IHM, Bhopal
	Lucknow, Uttar Pradesh		<b>Essay &amp; Quiz Competition</b> by IHM, Lucknow
	Aurangabad, Maharashtra		Inauguration of <b>Wayside Amenities</b> at Sillod.
17th October (Tuesday)	Chilika Lake, Odisha	Cultural Evening (Govt. of Odisha & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>Illumination around Site</li> <li>Quiz / Essay / Painting Competitions for students</li> <li>Sensitisation Programmes for Stakeholders</li> <li>Tourism Exhibition</li> <li>Showcasing Handicrafts/ Handlooms/ Cuisine</li> </ul>
	Kolkata, West Bengal		<b>Mini Paryatan Parv</b> at Bratachari Gram
	All MTDC Resorts, Maharashtra		<b>Demonstration by Artisans</b> : Bidri, Himroo, Kolhapuri footwear, carpet weaving, Warli etc. (Till 25th October 2017)
	Hajipur, Bihar		<b>Drawing Competition</b> on Tourism related themes by IHM, Hajipur
18th October (Wednesday)	Amritsar, Punjab	Cultural Evening (Govt. of Punjab & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>Guided Heritage Walks</li> <li>Sensitisation Programmes for Stakeholders</li> <li>Illumination around Site</li> <li>Quiz / Essay / Painting Competitions for students</li> <li>Tourism Exhibition</li> </ul>

Date	Venue	Cultural Events	Other Activities
	Murshidabad, <b>West Bengal</b>		<i>Heritage Walk</i> at Hazarduari Palace
	Ahmedabad (River Front and Kankaria), <b>Gujarat</b>		<i>Exhibition on Gujarat Tourism</i> (Till 25th October)
	Dwarka, <b>Gujarat</b>		<i>Exhibition on Wildlife</i> (Till 25th October)
	Saputara, <b>Gujarat</b>		<i>Exhibition on Beach Tourism</i> (Till 25th October)
	Somnath, <b>Gujarat</b>		<i>Exhibition on Wildlife</i> (Till 25th October)
	Porbandar, <b>Gujarat</b>		<i>Exhibition on Tourism Destinations of Gujarat</i> (Till 25th October)
<b>19th October</b> (Thursday)		DIWALI	
<b>20th October</b> (Friday)	Hampi, <b>Karnataka</b>	'Ramayana' by Kalakshetra (Ministry of Culture)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Heritage Walk</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul>
	Kohima, <b>Nagaland</b>	Cultural Evening ( <i>RD in coordination with State Govt. and NETDC</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Quiz/ Essay/ Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul>
	Murshidabad, <b>West Bengal</b>		<i>Quiz / Debate Contest for Students</i> at Krishnath College
	Olpad Village, Dist – Surat, <b>Gujarat</b>		<i>Grameen Olympics</i> (Till 24th October) Athletics, Sports and Games
	Mahabalipuram, <b>Tamil Nadu</b>		<ul style="list-style-type: none"> <li>• Distribution of new trash bags at important tourist places.</li> <li>• Excursion trips for students to iconic places</li> </ul>
	Mumbai, <b>Maharashtra</b>		<i>Essay and Quiz Competitions</i> in IHM and IITTM
<b>21st October</b> (Saturday)	Hampi, <b>Karnataka</b>	Carnatic Vocal Music by Sudha Rangunathan ( <i>Ministry of Culture</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Heritage Walk</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul>

Date	Venue	Cultural Events	Other Activities
	Aizawl, <b>Mizoram</b>	Cultural Evening ( <i>RD in coordination with State Govt. / NETDC</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul>
	Bhopal, <b>Madhya Pradesh</b>	Hriday Drishyam Music Festival ( <i>State Government</i> )	<b>Excursion Trip for Students</b> to Heritage Site at Bhimbetka by IHM, Bhopal
	Murshidabad, <b>West Bengal</b>		Seminar / Sensitisation Programme for Service Providers
	Port Blair, <b>A&amp;N Islands</b>	Cultural Evening ( <i>RD – East with UT Admin and Cultural Associations</i> )	Tourism Exhibition
<b>22nd October</b> (Sunday)	Shillong, <b>Meghalaya</b>	Cultural Evening ( <i>Govt. of Meghalaya &amp; Zonal Cultural Centre</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul>
	Bhopal, <b>Madhya Pradesh</b>	Hriday Drishyam Music Festival ( <i>State Government</i> )	<ul style="list-style-type: none"> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> </ul>
	Kolkata, <b>West Bengal</b>	Classical / Cultural Programme ( <i>RD East with ICCR / Cultural Associations</i> )	<ul style="list-style-type: none"> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Tourism Exhibition</li> </ul>
	Chennai, <b>Tamil Nadu</b>		<b>Quiz Competitions by IHM &amp; IITM</b>
	Port Blair, <b>A&amp;N Islands</b>		<b>Excursion Trip</b> for Students
<b>23rd October</b> (Monday)	India Gate, <b>Delhi</b>	Cultural Evening ( <i>Ministry of Tourism with RD, ITDC and NZCC</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Cultural Programmes</li> <li>• Showcasing Handlooms / Handicrafts / Cuisine</li> <li>• Nukkad Natak by Students</li> <li>• Quiz / Essay / Painting Competitions</li> <li>• Sensitisation Programmes for Stakeholders</li> </ul>
	<b>Delhi</b>		Tourism Sector – <b>CEO Round Table Conference</b> (Invest India)
	Orchha, <b>Madhya Pradesh</b>	Cultural Evening ( <i>Govt. of M.P. &amp; Zonal Cultural Centre</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Heritage Walks</li> </ul>

Date	Venue	Cultural Events	Other Activities
	Goa	Cultural Evening ( <i>Govt. of Goa &amp; Zonal Cultural Centre</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Heritage Walks</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> <li>• Yoga Sessions</li> </ul>
	HNB Garhwal University		<b>Seminar</b> on “Sustainable Entrepreneurship Development in Tourism and Hospitality Sector in Uttarakhand”
	Kolkata, West Bengal		Seminar on Tourism at Victoria Memorial
	Chennai, Tamil Nadu		<b>Essay Writing Competition</b> (English) by IHM & IITTM.
	NOIDA, Uttar Pradesh		<b>Awareness Talk</b> with Auto Rickshaw Drivers and Distribution of Swachhta Pamphlets at Atta Market Auto Stand, NOIDA by IITTM, NOIDA.
	Sonepur, Bihar		<b>Distribution of New Trash Bags</b> by IHM, Hajipur
24th October (Tuesday)	Amravati, Andhra Pradesh	Cultural Evening ( <i>Govt. of Andhra Pradesh &amp; Zonal Cultural Centre</i> )	<ul style="list-style-type: none"> <li>• Illumination of important Tourism Sites</li> <li>• Sky Lantern Show</li> <li>• Competitions for Students on Tourism</li> <li>• Sensitisation Programme for Stakeholders</li> </ul>
	Imphal, Manipur	Cultural Evening ( <i>Govt. of Manipur &amp; Zonal Cultural Centre</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul>
	India Gate, Delhi	Cultural Evening ( <i>Ministry of Tourism with RD, ITDC and NZCC</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Cultural Programmes</li> <li>• Showcasing Handlooms / Handicrafts / Cuisine</li> <li>• Nukkad Natak by Students</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> </ul>
	Khajuraho, Madhya Pradesh		<ul style="list-style-type: none"> <li>• Sensitization Programmes for Guides, Police and Taxi Drivers</li> </ul>
	University of Allahabad		<b>Seminar</b> on “Changing Paradigms in Indian Tourism Challenges for Growth and Sustainability”

Date	Venue	Cultural Events	Other Activities
	Aligarh Muslim University		Workshops on : <ul style="list-style-type: none"> <li>• Legal and regulatory aspect of tourism</li> <li>• West Asia &amp; Tourism</li> </ul>
	Campion School, Bhopal, Madhya Pradesh		<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector Stakeholders by IHM, Bhopal
	Chennai, Tamil Nadu		<b>Essay Writing</b> (Hindi) by IHM & IITTM.
	Maharashtra		<b>Spot Quizzes</b> at tourist places, airports, railway stations, bus stations, across the state.
	NOIDA, Uttar Pradesh		<b>Awareness</b> Talk with Auto Rickshaw Drivers and Distribution of Swachhta Pamphlets at Govt. School, Sector 62, NOIDA, by IITTM, NOIDA
	Science City, Kolkata, West Bengal		<b>Excursion</b> for Students <b>Drawing Competition</b>
	Gurdaspur / Amritsar, Punjab		<b>Excursion Trip for Students</b> to Amritsar (Jalianwala Bagh, Golden Temple, Gobind Garh Fort, Raja Ranjit Singh Museum ) by IHM, Gurdaspur
	Amritsar, Punjab		Distribution of new trash bags at important tourist places by IHM, Gurdaspur
25th October (Wednesday)	Bekal Fort, Kerala	Manipuri Dance by Sanskriti Sangam (Ministry of Culture)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Walks around Fort</li> <li>• Sensitisation Programme for Stakeholders</li> <li>• Quiz / Essay / Painting Competitions for students</li> </ul>
	Tawang, Arunachal Pradesh	Cultural Evening (Govt. of Arunachal Pradesh & Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Walks around Monastery</li> <li>• Sensitisation Programme for Stakeholders</li> </ul>
	Bhopal, Madhya Pradesh	Jharkhand Mahotsav at Bharat Bhavan – to showcase the theatre, music, dance of Jharkhand to the people of Bhopal. (State Govt.)	<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector Stakeholders at Chuna Bhatti Area by IHM, Bhopal
	Kolkata, West Bengal		<b>Seminar / Exhibition</b> at Indian Museum
	IITTM, Goa		<b>Workshop</b> on “Economic Importance of Tourism”.
	Gurdaspur, Punjab		<b>Essay and Quiz Competitions</b> by IHM, Gurdaspur
	Hajipur, Bihar		<b>Essay and Quiz Competitions</b> by IHM, Hajipur

Date	Venue	Cultural Events	Other Activities
	India Gate, <b>Delhi</b>	Cultural Evening <i>(Ministry of Tourism with RD, ITDC and NZCC)</i>	<ul style="list-style-type: none"> <li>● Illumination around Site</li> <li>● Cultural Programmes</li> <li>● Showcasing Handlooms / Handicrafts / Cuisine</li> <li>● Nukkad Natak by Students</li> <li>● Quiz / Essay / Painting Competitions</li> <li>Sensitisation Programmes for Stakeholders</li> </ul>



# Ministry of Tourism

Government of India

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